

Notes:

- 1. This is not an exhaustive list of items and should not be considered as *a one size fits all*. Adjustments will be required.
- 2. These check points may not be applicable for all apps.
- 3. This checklist is not legal advice and should not be used without obtaining the advice of a lawyer first.

Consumer app Checklist						
ltem	Description	Yes	No	Not Applicable		
General Background Information			\mathbf{X}			
1	Have you reviewed why you are considering this app?					
2	Is the app endorsed by a professional or recognized association, medical society or health care organization?					
3	Does the app have a sign of certification?					
4	Is there a demonstrated impact on the consumer's health?					
5	Does the app embed advertising?					
6	Does the app seem to be primarily about selling products?					
7	Have you assessed the quality and content of the app by reading user reviews?					
8	Have you read about the app or the developer in the media?					
9	Do you have a Recall and Safety Alert App that will provide you with recalls and safety alerts from the Government of Canada?					
10	Do you know what the business model is?					
11	Do you know the cost?					
12	If the app is free, do you know how it supports its own development?					
13	Do you know who developed the app?					
14	Does app claim to be medical?					
15	On which platforms does it work (i.e., iOS, Android)?					
16a	Do you know the date of the last update?					
16b	Do you know how many updates there have been?					
16c	Do you know the reasons for the updates (e.g., security updates; software glitches or bugs; improved functionality or added services)?					
Evide	nce About What the app Actually Does					
17	Do you know what the app claims to do versus what does it actually do?					
18	Is there peer-reviewed, published evidence about the tool or science behind it?					
19	Is there any feedback from users to support claims (App store, website, review sites, etc.)?					
20	Does the content appear of at least reasonable value?					
Ease	of Use					
21	Is the app easy to access?					
22	Would the app be easy to use on a long-term basis?					
23	Is the app and/or its features customizable?					

Consi	umer app Checklist			
ltem	Description	Yes	No	Not Applicable
24	Does the app need an active connection to the Internet to work?			
Priva	cy and Security			
25	Is there a privacy policy? (The privacy policy should tell you what personal information the app will be accessing and how it may be used or disclosed.)			
26	What other data are collected by the app?			
27	Are personal data de-identified?			
28	Can you opt-out of data collection?			
29	Can you delete data?			
30	Are cookies placed on your device?			
31	Do you know who your data are shared with?			
32	Do you know what data are shared?			
33	Do the permissions being sought by the app match what the privacy policy says and what you would expect it to require? (Permissions within mobile apps allow the app access to your device's data and capabilities in order to run. These permissions could include location, identity, email and contacts.)			
34	Are data stored on the device?			
35	Are data stored on the web (i.e., "the cloud")?			
36	Do you know what security measures are in place?			
37	Are data encrypted on the device?			
38	Are data encrypted on the server?			
39	Does the app purport to be compliant with any privacy laws?			
40	If so, do you know which privacy laws?			
41	Have you reviewed the privacy settings of both the app and your mobile device?			
Good	app Hygiene			
Have	you considered the following Good app Hygiene and Related Practices?			
42	Develop a practice of deleting the app after no longer using it as an easy way to free up some memory and prevent the broadcast of personal stored data.			
43	Review the app's end user license agreement and the applicable store listing pages, including the customer reviews, to understand any unique terms or potential limitations in the app's performance.			
44	Consider if you are comfortable with any risks that using the app may pose to your privacy.			
45	Utilize password protection and encryption where provided.			
46	Record your device's identifier somewhere else.			
47	Use a locator service, such as the GPS capability to locate your device if you lose it.			
48	Use a remote wipe in the event you lose your device.			
49	Know your options and the default settings.			

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